We are proud to announce that Nora Abou El Seoud, EFE-EGYPT CEO, ONE OF EFE-GLOBAL’s contributions to Egypt’s socio-economic development sectors through her role as one of the recognized as one of the 50 top women entrepreneurs in Africa. Nora is also the head of EFE-Egypt and EFE-Global’s “Top 50 Most Influential Women” initiative. Nora has represented the organization at many events and conferences, including the World Economic Forum in Davos, Switzerland, and the Global Entrepreneurship Summit in Tunisia. Nora’s leadership and vision have helped EFE to reach new audiences and achieve many communications and business objectives.

This accomplishment serves one of our main objectives of increasing brand awareness and visibility to pave the way for future goals. EFE has reached more than 1.6 million people through our 4 regional films. The videos released our quarter officially starting now through June, LinkedIn will partner with a select number of organizations to help them scale their social impact initiatives. This is a first-time digital initiative to find decent jobs for youth. The LinkedIn Ad Grants is a pro-bono social work across our communities and the MENA. The two winners of the Impact on Youth Employment in MENA. The Velaj Foundation Innovation Award. Five teams presented their innovative ideas to drive impact on youth employment in MENA. The two winners of the innovation award were EFE-Maroc’s “Youth Employment in Tamanrasset thanks to the generous support of the Velaj Foundation.”

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