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Entrepreneurship with The U.S. Embassy

The U.S. Embassy in Amman has awarded EFE a 2-year grant for the "Women’s Empowerment through Entrepreneurship" project. Through this project, EFE will partner with EFE-Jordan and American entrepreneurship support firm International Strategic Management (ISM) to help 50 Jordanian women entrepreneurs grow their businesses through customized training, mentoring, coaching, and retail events.

New CEO for EFE-Maroc

EFE-Maroc is proud to introduce Houda Barakate as its new CEO. Houda brings years of great knowledge of the organization, partners and the Network having previously served as EFE-Maroc’s Deputy General Director and as CFO.

Join us for World Tourism Day!

To mark World Tourism Day, EFE is hosting a virtual event on the massive social and economic impacts of the COVID-19 pandemic. EFE-Egypt CEO Nora Abou El Seoud will be discussing the recovery of the travel industry with EFE-Egypt graduate Laila Mohamed, People 1st Executive Director Jane Rexworthy, and Hotel Manager for Hilton Cairo Zamalek residences Tarek Zaki. Register for the event here.

Shereen Ahmed brings EFE to Broadway

EFE Global Ambassador Shereen Ahmed returned to the stage to kick off the national tour of My Fair Lady. Shereen, who plays Eliza Doolittle, is one of Broadway’s most notable rising stars and was previously spotlighted as one of ‘40 Under 40’ accomplished Arab Americans in the United States. Shereen spoke about her passion for EFE’s mission in a recent interview with Playbill. Read the article here.

Career Summit

EFE-Egypt took part in Egypt Career Summit in Cairo. The event was two full days and gave visibility to over 300 youth and 50 corporate entities interested in youth employment. Read more here.

300 Youth Join Virtual Training

As EFE-KSA continues to support youth employment and vision 2030, a virtual program “Pathway to Job” was offered. More than 300 young Saudi men and women joined to learn about key job finding skills such as resume writing and a student-centered interactive manner complete with simulations of situations that they face as job seekers.

EFE in Production

Film projects across the network for the EFE-Film and The Velaj Foundation’s EFE Ambassador project are in production. Stay tuned for new alumni success stories and spotlights on EFE’s work with youth, including refugees and entrepreneurs.

Staying Safe In Style

EFE branded masks are popping up all across the network! Check out how the teams are modeling them:

EFE in the News

The US Agency for International Development (USAID) celebrates its 50th year. USAID’s President’s Development Finance Corporation (PDFC) has invested $1.6 billion in Private Sector Development (PSD) projects and programs in 141 countries worldwide. Read more.

Our Impact

Give the Gift of a First Job

The EFE Independence Grant program has awarded more than $1 million to help the financial independence of young women in Egypt. Learn more.