Launched in 2019, the Future Hotelier Academy (FHA) aims to empower youth in Jordan to launch and sustain businesses in the hospitality sector. The FHA Program is an investment in the country’s future, providing participants with a comprehensive curriculum that covers all aspects of hospitality, from service and management to sales and marketing.

**Alumni Roadshow**

To showcase the impact of the FHA Program, the EFE-Jordan Alumni Roadshow was recently held. Participants showcased the skills and knowledge they gained through the FHA Program, highlighting the importance of continued training and education in the hospitality sector. The event also aimed to connect alumni with potential employers and business partners, furthering their career growth.

**EFE-Global Advisory Council**

On May 17th, the EFE-Global Advisory Council convened with the goal of discussing the current state of the hospitality sector and the role of education and training in promoting sustainable development. The meeting was designed to foster collaboration between industry leaders and educational institutions, ensuring the future of the hospitality sector is well-prepared.

**Future Project**

During Ramadan, the Future Project was launched in collaboration with the Council of Jordanian Chambers of Commerce and Industry. The project aims to provide young people with the necessary skills to navigate the job market and launch successful businesses in the hospitality sector.

**Digital Skills for Young People**

The Future Project emphasizes the importance of digital skills for young people entering the hospitality sector. Participants in the project learned how to leverage digital platforms to market their businesses and attract customers, strengthening their overall employability.

**Professional Bites in Ramallah**

To raise awareness about the importance of professional development, EFE-Maroc Talks featured expert speakers who shared insights on topics ranging from leadership to communication in the workplace. The event aimed to inspire and equip youth with the skills needed to succeed in their careers.

**Supporting Job Creation**

EFE-Jordan has been awarded a grant from the French Agency for Development (AFD) and Développement (AFD) and Développement (AFD) to support job creation for young people in Jordan. The grant, in partnership with MEPI and Souk At-tanmia, aims to provide technical and financial support to youth interested in launch businesses in the hospitality sector.

**EFE-Morocco Graduation Ceremony**

The first graduation ceremony for the EFE-Morocco program was held in May 2022. The ceremony was a significant milestone for the participants, marking the end of their journey with EFE and their newfound skills and knowledge. The graduates are now well-equipped to pursue careers or launch businesses in the hospitality sector.

**Employability and Economic Responsibility**

Sweid has been appointed to EFE-Global’s Board of Directors, recognizing her leadership and commitment to empowering youth and promoting sustainable development. The appointment highlights the importance of women in leadership roles and their role in driving social and economic change.

**FUTURE HOTELIER ACADEMY**

EFE-Global welcomed Samia Ben Abdallah, EFE-Tunisie graduate and founder of Architect with Artisan (AwA), to the EFE-Global Advisory Council. Samia’s visit aimed to share her experiences and insights with the council, fostering collaboration and mutual learning.

**COOPERATE TO EMPOWER YOUTH IN THE TOURISM AND HOTELIER SECTOR**

EFE-Jordan is collaborating with other programs to strengthen the hospitality sector in Jordan, aiming to create a vibrant and sustainable industry that can thrive and support local communities.

**Professional Bites in Ramallah**

EFE-Maroc Talks was held in Ramallah, featuring a lively Q&A session with speakers who shared their experiences and insights on various topics related to professional development. The event was a platform for young professionals to network, learn, and grow.

**EFE-Tunisie Graduation Ceremony**

The graduation ceremony for the EFE-Tunisie program was held in May 2022, marking the end of the training period for the participants. The ceremony was an occasion to celebrate the participants’ achievements and their journey with EFE, leading to a brighter and more promising future in the hospitality sector.

**Follow-up with Technical Support**

EFE-Jordan is providing follow-up technical support to graduates, ensuring they can apply their new skills and knowledge effectively in their careers or businesses. This support is crucial in helping youth launch successful businesses in the hospitality sector.