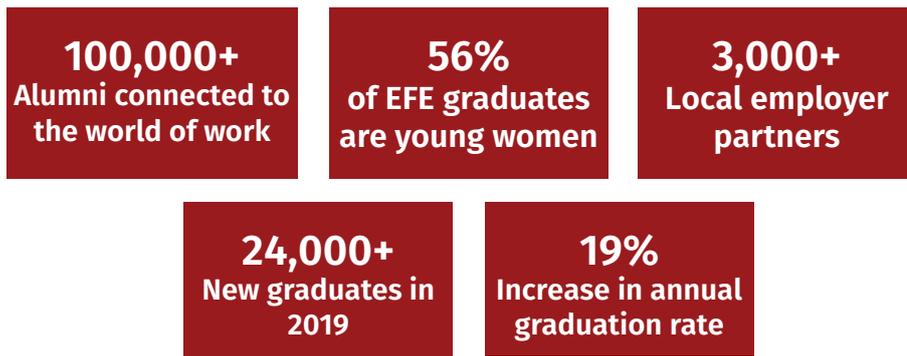


The Catalyst Fund

Education For Employment (EFE) is the leading nonprofit network connecting unemployed youth to jobs in the Middle East & North Africa (MENA). Youth who have the hope and dignity of employment can reshape their future and the society around them. Through targeted job training and placement programs, EFE has connected **over 100,000 youth** to the world of work through **technical, entrepreneurship, and soft skills training**. EFE provides concrete solutions to the region's staggering youth unemployment rate, the highest in the world.

A Proven Model with an Outsized Impact



Scaling Impact through Innovation

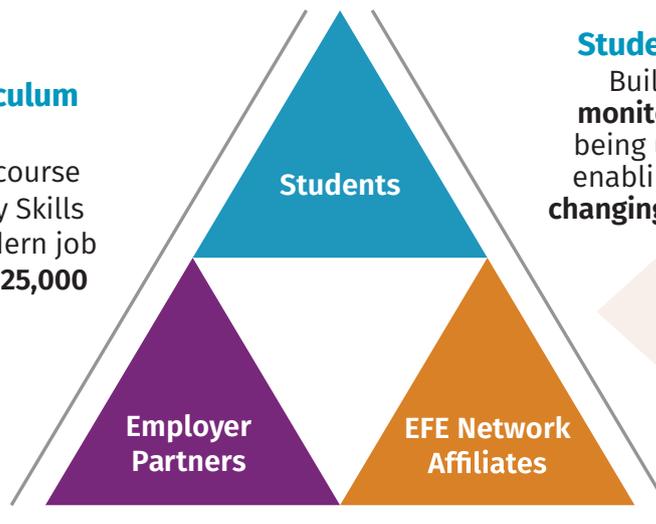
EFE is seeking **\$1.8m** in strategic investments in order to take a **quantum leap in scale: doubling our impact by 2025**. This is particularly needed to ensure EFE's operational capacity as we adapt to continue providing services to youth in the wake of the COVID-19 pandemic. We have partnered with Bain & Company to thoughtfully scale our proven model to address the systemic issues at the heart of youth unemployment in the Middle East and North Africa. The four initiatives below have been identified as the most critical to reach **25,000 more youth beneficiaries per year**.

21st Century Skills & Curriculum Digitization

Complementing our current course offerings with the 21st Century Skills content demanded by the modern job market and digitized to reach **25,000 more youth a year**.

Employer ROI Model & Corporate Outreach

Helping our **over 3,000 employer partners** track and communicate the benefits of hiring EFE graduates.



EFE Stakeholders



A GRADUATE'S STORY

Omar - Amman, Jordan

From a 10th Grade education to Chef at the Four Seasons

"EFE gave me the skills and job opportunities to start my life. I want to be an amazing chef. I am so proud of who I am now. This is my start in the world."

Student Management System

Building the **premier digital monitoring & evaluation system** being used in the field today and enabling EFE to measure the **life-changing outcomes** of our programs.

Scalable Management Toolkit

Allowing **EFE's 9 MENA Affiliates** to enhance and scale their business management efforts and providing a critical resource as EFE evaluates opening new Affiliates within the region.